

DOWNLOAD BUILDING SOCIAL BUSINESS THE NEW KIND OF CAPITALISM THAT SERVES HUMANITY'S MOST PRESSING NEEDS

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building of social businesses. Social business models are needed alongside conventional ones. After defining what a social business is, we will describe the first endeavors to create such businesses within the Grameen Group. This in turn will lead to a discussion of the social business model.

BUILDING SOCIAL BUSINESS MODELS LESSONS FROM THE GRAMEEN

In this book, Yunus shows how social business has gone from being a theory to an inspiring practice, adopted by leading corporations, entrepreneurs, and social activists across Asia, South America, Europe and the U.S.

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Rodney Schwartz is CEO of ClearlySo, an online marketplace for social business and enterprise, commerce, and investment. He is the main author of ClearlySo's "Social Business Blog" and lectures on social finance at the University of Oxford's Saïd Business School.

Building Social Business: The New Kind of Capitalism that

However, even an excellent government regulatory regime for business is not enough to ensure that serious social problems will be confronted, much less solved. It can affect the way business is done, but it cannot address the areas that business neglects. Business cannot be mandated to fix problems; it needs an incentive to want to do so.

CREATING A WORLD WITHOUT POVERTY: SOCIAL BUSINESS AND THE

The social business idea borrows some concepts from the capitalist economy, and therefore the implementation of social businesses can likewise borrow some concepts from conventional business ...

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