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University. In addition, Ms. Barber is the recipient of the 2010 Hospitality Faculty of the Year award and in 2012, received a Certificate of Recognition from the Career Management Center for the J. Mack Robinson College of Business. Ms. Barber is a member of Phi Beta Delta, an honor society for international scholars. Ms.

Hospitality Case Review: The Top 100+ Cases That Impacted

propose possible operational, marketing and strategic solutions for the two companies. Finally, the case offers students an example of a successful operation, the Lumberjack Restaurant, in a college town setting. HOSPITALITY STRATEGIC MANAGEMENT CASE STUDY Pineville, Arizona is a college town with a population of 60,000 residents.

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Hospitality Management Case Studies: In-Depth Hotel

Case studies of Fraud in the hospitality industry Anna McFarland , CFE, CHAE, CHTP, CPA (annamcfarland36@gmail.com) is a global hospitality consultant based in Kaufman, Texas.

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Featuring a rich collection of cases, this book looks first-hand at hospitality management and explores where managers work, what they do and the real differences they can make. Organized in three parts, it describes the case method approach, reviews how to prepare cases for class discussion and includes 35 cases for teaching and learning.

Hospitality Management Case Manual: Developing

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