

strategic alliances an entrepreneurial pdf

- Journal of Arts Science & Commerce ISSN 2229-4686 International Refereed Research Journal
www.researchersworld.com Vol.â€“ II, Issue â€“1, January 2011 44 INTRODUCTION Strategic alliances are increasingly becoming popular day by day.

STRATEGIC ALLIANCE AND COMPETITIVENESS: THEORETICAL FRAMEWORK

- 4 - - 5 - Executive Summary Discussions about alliances and strategic restructurings are increasing in the nonprofit sector as organizations look for more effective ways to meet the needs of the communities they serve. Whether set in motion by a

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In organizational theory, dynamic capability is the capability of an organization to purposefully adapt an organization's resource base. The concept was defined by David Teece, Gary Pisano and Amy Shuen, in their 1997 paper Dynamic Capabilities and Strategic Management, as "the firmâ€™s ability to integrate, build, and reconfigure internal and external competences to address rapidly changing ...

Dynamic capabilities - Wikipedia

Strategic information systems (SIS) are information systems that are developed in response to corporate business initiative. They are intended to give competitive advantage to the organization. They may deliver a product or service that is at a lower cost, that is differentiated, that focuses on a particular market segment, or is innovative.. Strategic information management (SIM) is a salient ...

Strategic information system - Wikipedia

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Small and Medium-sized Enterprises: Local Strength, Global

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